# Cookie policy

We're keen to offer you an easy-to-use website with content that matters. We can do this if we use technologies that may collect data about how visitors use our <u>website</u>.

This policy aims to give you an overview of how your data is being processed, and how you can oppose such processing.

#### What are cookies?

Cookies are small text files generated by the website and saved by your web browser. The website may place such cookies on your computer's hard drive, smartphone or other electronic equipment.

Cookies will not record who you are or where you live, but they will help us understand how you have used our website, remember your login details and store site preferences.

Cookies can be "session" or "persistent" cookies. The session cookies are strictly related to your current visit on the website and are automatically deleted when you close your browser. The permanent cookies will be stored on your device. Persistent cookies delete themselves after a certain period of time and will be renewed every time you visit the website. Cookies can be used by Aiia and by third parties (please find an overview of the cookies we use below).

### How to avoid cookies?

You can always change your mind about cookies with the exception of necessary cookies. Without the necessary cookies, the website would not be functional.

If you do not want your data to be processed through the use of cookies, you can change or withdraw your consent at any time by deselecting cookies in the cookie listing or by blocking cookies in your browser.

#### Consent management

When navigating on our website, you give us your consent to what cookies we can use. You can accept or reject all cookies, or choose the type of cookies you prefer.

Regardless of your initial consent, you are in control of what data we collect and how it can be used. You can change your consent at any time through your browser settings as described below.

## Cookies management in your browser

You can also manage cookies in your browser. Please note that the website may not function optimally if you block or delete cookies.

The procedure for blocking or deleting cookies will depend on the browser you are using (see links below). These may change, however, and Aiia is not responsible for the information provided by your browser.

- Google Chrome
- Internet Explorer
- Safari
- Firefox
- Opera

Why we use cookies and what we use them for

We use cookies to help track the following:

- Website visits and movement around the website pages
- Our visitors movements across the internet and when they visit other websites
- Retarget visitors and contacts across social media and other websites
- Name, job title, company, industry, country and interests

We use the above data to be able to identify the right person to whom we would like send:

- Marketing, support and feature emails
- Newsletters highlighting product and feature updates
- Form submissions to get reports, exclusive content, white papers, ebooks and more
- Notifications of new debates, events, webinars and more

You can find more details about how and why we process your data in our Privacy Policy.